

ABSTRACT OF THE DISCLOSURE

Disclosed is an image forming method for forming an image through subtractive color mixing by using ink of plural color components different in hue, which ink is created by mixing a non-fluorescent coloring agent expressing one of the color components and a fluorescent coloring agent identical in hue to the non-fluorescent coloring agent, the ink having a higher spectral reflectance than a spectral reflectance of the first coloring agent. This method realizes enlargement of color reproduction range of an image expressed by the respective color inks through subtractive color mixing.